

# University of North Texas Five-Year Strategic Plan



By embracing a culture of collaboration, UNT will solve important problems and make improvements within three priority areas.

## STUDENT EMPOWERMENT AND TRANSFORMATION

## PEOPLE AND PROCESSES

## SCHOLARLY ACTIVITY AND INNOVATION

GOALS

- ▶ We will empower and transform our students in their educational and social environments to set them up for lifelong learning success.

- ▶ We will attract, develop, and celebrate our campus community members to make UNT an outstanding environment in which to work and learn.

- ▶ We will support, communicate, and celebrate a dedicated culture of scholarly activity at UNT to expand UNT's innovative impact for our students and our community.

STRATEGIES

- ▶ Increase best practice curricular experiences for students
- ▶ Expand/develop student support services to encourage students' sense of belonging, growth mindset, well-being, and mental health
- ▶ Expand/develop inclusion and student success practices and policies

- ▶ Increase enrollment at the Denton and Frisco campuses
- ▶ Decrease time to graduation, and increase and improve services to aid at-risk, underrepresented, transfer, non-traditional, veteran, online, and working students
- ▶ Become a best place to work by providing training, resources, and development

- ▶ Support, mentor, and highlight our student scholars
- ▶ Expand resources and revise procedures to facilitate innovation at UNT
- ▶ Support the development of "Tier One Our Way" through targeted innovation activities

KEY OVERALL COLLABORATIVE STRATEGY

- ▶ We will collaborate to create outstanding, inclusive student experiences from admission through graduation.

- ▶ We will collaborate to decrease barriers and market our campus community's accomplishments.

- ▶ We will collaborate to create a research and innovation community where all areas and all people can excel.



# Five-Year Strategic Plan Metrics

## STUDENT EMPOWERMENT AND TRANSFORMATION

- ▶ Student growth mindset beliefs increased to 55%
- ▶ Student engagement increased
  - Internships by 10%
  - Social-academic engagements by 2%
  - Corporate engagements by 10%
- ▶ Retention increased to 86%
- ▶ Decrease the six-year graduation achievement gap for underrepresented minorities
- ▶ Career placement increased to 65% in jobs paying above the median income

## PEOPLE AND PROCESSES

- ▶ Improve student pathways
  - Annual enrollment increased 1% for undergraduates and 4% for graduate students
  - Degrees awarded increased to 11,000
  - Frisco credit hours increased 300%
  - At-risk achievement increased to 65%
- ▶ Student debt limited to not exceed inflation
- ▶ Voluntary faculty/staff turnover decreased by 10%
- ▶ Annual giving increased to \$40M
- ▶ Gallup score increased to 4.0 and 45% participation

## SCHOLARLY ACTIVITY AND INNOVATION

- ▶ Research expenditures increased
  - HERD to \$100M
  - NRUF to \$45M
- ▶ Scholarly activity increased
  - Faculty
    - T/TT faculty to 894
    - Multi-institutional grants to 20
  - Student
    - Post-docs to 100
  - Innovation
    - Licenses to 12
    - Disclosures to 50

### MISSION

At the University of North Texas, our caring and creative community empowers our students to thrive in a rapidly changing world.

### VISION

We will become globally known for collaborative and imaginative educational innovation and scholarly activity that transforms our students and benefits the world around us.

### PURPOSE

Our students will become the innovative leaders of tomorrow.

**UNT is  
CREATIVE  
CARING  
RESILIENT**