

University of North Texas Five-Year Strategic Plan



By embracing a culture of collaboration, UNT will solve important problems and make improvements within three priority areas.

STUDENT EMPOWERMENT AND TRANSFORMATION

PEOPLE AND PROCESSES

SCHOLARLY ACTIVITY AND INNOVATION

GOALS

▶ We will empower and transform our students in their educational and social environments to set them up for lifelong learning success.

▶ We will attract, develop, and celebrate our campus community members to make UNT an outstanding environment in which to work and learn.

▶ We will support, communicate, and celebrate a dedicated culture of scholarly activity at UNT to expand UNT's innovative impact for our students and our community.

STRATEGIES

- ▶ Increase best practice curricular experiences for students
- ▶ Expand/develop student support services to encourage students' sense of belonging, growth mindset, well-being, and mental health
- ▶ Expand/develop inclusion and student success practices and policies

- ▶ Increase enrollment at the Denton and Frisco campuses
- ▶ Decrease time to graduation, and increase and improve services to aid at-risk, underrepresented, transfer, non-traditional, veteran, online, and working students
- ▶ Become a best place to work by providing training, resources, and development

- ▶ Support, mentor, and highlight our student scholars
- ▶ Expand resources and revise procedures to facilitate innovation at UNT
- ▶ Support the development of "Tier One Our Way" through targeted innovation activities

KEY OVERALL COLLABORATIVE STRATEGY

▶ We will collaborate to create outstanding, inclusive student experiences from admission through graduation.

▶ We will collaborate to decrease barriers and market our campus community's accomplishments.

▶ We will collaborate to create a research and innovation community where all areas and all people can excel.



Five-Year Strategic Plan Metrics

STUDENT EMPOWERMENT AND TRANSFORMATION

- ▶ Student growth mindset beliefs increased to 55%
- ▶ Student engagement increased
 - Internships by 10%
 - Social-academic engagements by 2%
 - Corporate engagements by 10%
- ▶ Retention increased to 86%
- ▶ Decrease the six-year graduation achievement gap for underrepresented minorities
- ▶ Increase median bachelor's five-year earnings to \$57,300

PEOPLE AND PROCESSES

- ▶ Improve student pathways
 - Annual enrollment increased 1% for undergraduates and 4% for graduate students
 - Degrees awarded increased to 11,000
 - Frisco credit hours increased 300%
 - At-risk achievement increased to 65%
- ▶ Student debt limited to not exceed inflation
- ▶ Voluntary faculty/staff turnover decreased by 10%
- ▶ Annual giving increased to \$40M
- ▶ Gallup score increased to 4.0 and 45% participation

SCHOLARLY ACTIVITY AND INNOVATION

- ▶ Research expenditures increased
 - HERD to \$100M
 - NRUF to \$45M
- ▶ Scholarly activity increased
 - Faculty*
 - T/TT faculty to 894
 - Multi-institutional grants to 20
 - Student*
 - Post-docs to 100
 - Innovation*
 - Licenses to 12
 - Disclosures to 50

MISSION

At the University of North Texas, our caring and creative community empowers our students to thrive in a rapidly changing world.

VISION

We will become globally known for collaborative and imaginative educational innovation and scholarly activity that transforms our students and benefits the world around us.

PURPOSE

Our students will become the innovative leaders of tomorrow.

**UNT is
CREATIVE
CARING
RESILIENT**